Join us this fall for Working Mother Media’s second annual WorkBeyond Summit!

Experience programming that supports company culture shifts and be part of the critical conversation on what it takes to keep up with current trends and policies—from parental leave and flex, to mindfulness and technology—that impact how companies attract and retain top talent. Go beyond work life to explore ways in which your company can keep its competitive edge and retain top talent, in this changing world of work.

We’ll also honor the Working Mother 100 Best Companies at our Gala Awards Dinner, where attendees celebrate the achievements of the 2018 winning companies.

For more information, please email sponsorship@workingmother.com
SPONSORSHIP OPPORTUNITIES

GALA AWARDS DINNER SPONSOR ($75,000)
- Ten (10) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding and sponsorship recognition at Dinner
- Corporate representation on Advisory Board
- New! Opportunity to provide 30 second video plus up to 2 minutes of sponsor remarks at Gala Awards Dinner
- Exclusivity among your three primary competitors
- Bonus! 2 additional tickets to attend WorkBeyond Summit*

KEYNOTE LUNCHEON SPONSOR (DAY 1) ($47,000)
- Eight (8) passes to WorkBeyond Summit and Gala Awards Dinner
- Opportunity for remarks at Luncheon
- Corporate representation on Advisory Board
- Exclusivity among your three primary competitors
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

AWARDS LUNCHEON SPONSOR (DAY 2) ($47,000)
- Eight (8) passes to WorkBeyond Summit and Gala Awards Dinner
- Opportunity for remarks
- Corporate representation on Advisory Board
- Exclusivity among your three primary competitors
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

CONFERENCE PROGRAM GUIDE SPONSOR ($37,000)
- Six (6) passes to WorkBeyond Summit and Gala Awards Dinner
- Company logo on front cover of program guide
- Welcome letter in program guide
- Corporate representation on Advisory Board
- Exclusivity among your three primary competitors
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

CONTINENTAL BREAKFAST SPONSOR ($37,000)
- Six (6) passes to WorkBeyond Summit and Gala Awards Dinner
- Opportunity to introduce morning speaker
- Corporate branding and sponsorship recognition at Breakfast
- Corporate representation on Advisory Board
- Exclusivity among your three primary competitors
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

TOTE BAG SPONSOR ($32,000)
- Five (5) passes to WorkBeyond Summit and Gala Awards Dinner
- Company logo on event tote bag
- Corporate representation on Advisory Board
- Exclusivity among your three primary competitors
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

GALA COCKTAIL RECEPTION SPONSOR ($27,000)
- Four (4) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding and sponsorship recognition at Cocktail Reception
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

CHARGING STATION ($27,000)
- Four (4) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding and sponsorship recognition at Charging Station
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

REGISTRATION SPONSOR ($22,000)
- Four (4) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding in registration area
- Bonus! 2 additional tickets to attend the WorkBeyond Summit*

MOBILE APP SPONSOR ($17,000)
- Three (3) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding on event mobile app
- Push notification from event mobile app acknowledging sponsorship
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

WIFI SPONSOR ($17,000)
- Three (3) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding and sponsorship recognition at Working Mother Media marketing table
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

CONCURRENT SESSIONS SPONSOR (DAY 2) ($17,000)
- Three (3) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding and sponsorship recognition at Concurrent Sessions
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

*Note: Bonus tickets grant access to the conference only and do not include a spot at the Gala Awards Dinner

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OPENING RECEPTION SPONSOR ($17,000)
- Three (3) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding and sponsorship recognition at Opening Reception
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

SOCIAL MEDIA SPONSOR ($17,000)
- Three (3) passes to WorkBeyond Summit and Gala Awards Dinner
- Tweets mentioning sponsorship from @WMMedia within a week before event
- Additional (sponsored) tweet with image/messaging of your choice
- Post mentioning sponsorship on Working Mother Media Facebook page week before event
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

WATER SPONSOR ($12,000)
- Two (2) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding on water bottles distributed on-site at conference
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

REFRESHMENT BREAK SPONSOR ($12,000)
- Two (2) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding during Refreshment Break
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

EVENT WEBSITE SPONSOR ($10,000)
- One (1) passes to WorkBeyond Summit and Gala Awards Dinner
- Corporate branding on the conference website page
- Bonus! 1 additional ticket to attend the WorkBeyond Summit*

ADDITIONAL SPONSORSHIP BENEFITS
In addition to the highlighted benefits listed above, your company will receive the following:
- Company logo on on-site event materials, including signage and projected images
- Full-page ad in program guide
- Company logo with hyperlink posted on event website
- Company logo with hyperlink on event mobile app
- Opportunity to supply samples, premiums and/or company literature to attendees

CORPORATE PACKAGES
PLATINUM PACKAGE (5 conference passes, 5 dinner passes): $12,875
GOLD PACKAGE (3 conference passes, 7 dinner passes): $9,995
SILVER PACKAGE (2 conference passes, 8 dinner passes): $9,175
BRONZE PACKAGE (1 conference pass, 9 dinner passes): $8,075

ATTENDEES ONLY
- Individual Conference Registration (includes Dinner Ticket): $2,195
- Dinner Table only: $7,875
- Individual Conference Registration Government/Nonprofit (includes Dinner Ticket): $1,525
- Dinner Ticket only: $815
- Dinner Ticket for sponsors or purchasers of corporate packages: $700

*Note: Bonus tickets grant access to the conference only and do not include a spot at the Gala Awards Dinner